

## First Announcement

### The 1<sup>st</sup> International Conference

### Art, Science and Technology: Interaction between Three Cultures

ORT Braude College, Karmiel, Israel

1-2 June, 2011

*“Science and art have common roots; and they solve general problems of cognition of the universe”*  
D.I. Mendeleev

#### Conference Ideas

##### Art and Society

- Art concepts in scientific and technological education
- The role of the humanities in the development of the young generation of scientists and engineers
- Using art to present different concepts in science and technology

##### Being an artist, being a scientist, being both

- The place of art in the lives of scientists and engineers
- Influence of science and technology on artists
- Art in relation to brain or art as an extension of the brain

##### Technology – the third culture?

- Relation of technology with science and art
- Artistic engineering

#### Key Dates

Abstracts and artworks submission deadline:  
01.02.2011

Acceptance notification: 01.03.2011

Early Registration: 01.04.2011

Standard Registration: 01.05.2011

#### International Committee

*Prof. Peter Lennie*, University of Rochester, USA

*Prof. Denes Nagy*, President of ISIS, Melbourne

*Prof. Slavik Jablan*, Serbia

*Prof. Dirk Huylebrouck*, Belgium

*Dr. Sylwia Sobieszczyk*, Gdansk University of  
Technology, Poland

#### Scientific Advisor:

*Prof. Pierre Laszlo*, Ecole polytechnique, Palaiseau,  
France and University of Liège, Belgium

#### Local Organizing Committee

*Dr. Alec Groysman*, Israel (Chairman)

*Prof. Yohanan Arzi*, Ort Braude College, Israel

*Dr. Vered Aviv*, Bezalel Academy of Art and Design,  
Israel

*Prof. Charlotte Schapira*, Technion, Israel

*Dr. Oved Kedem*, Davidson Institute of Science  
Education, Weizmann Institute of Science, Israel

*Prof. David Shoikhet*, Ort Braude College, Israel

*Dr. Miri Weiss-Cohen*, Ort Braude College, Israel

*Dr. Tatyana Kravchuk*, Technion, Israel

*Irena Friedland*, University of Haifa, Israel

*Aviva Haimovitz-Weinschel*, Israel

#### Exhibition Organizer

*Dr. Milana Frenkel-Morgenstern*, Spanish National  
Cancer Research Centre, Spain

#### Exhibition Advisor

*Ellen K. Levy*, USA

#### Social events

Conference dinner with concert (01.06, evening)

Guided tour to Acre (02.06 afternoon)

Guided tour to Galilee (optional)

The exhibition *“ART in the eyes of Scientists and Engineers. Science and Technology in the eyes of Artists”* will be organized as a part of the conference.

Website: <http://conferences.braude.ac.il/ArtIndustrial/default.aspx>

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