

beyond

bauhaus

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Application Guidelines for the Competition “beyond bauhaus - prototyping the future”

This guide provides information about the competition and application procedure. Apply online from 12 February through 31 March 2019 at www.beyondbauhaus.com.

1. The Competition

The “beyond bauhaus – prototyping the future” competition – a project of “Germany - Land of Ideas” – is seeking visionary designers from across the world. The 2019 competition will award prizes to groundbreaking design ideas aimed at making our world a healthier, fairer, more sustainable and better place. Prizes will be awarded to projects that provide large- and small-scale solutions to some of today’s most urgent questions - projects that open new, sustainable perspectives and prospects for current and future generations.

The competition will evaluate the project’s (1) creative vision (2) sustainability and (3) potential social impact.

The competition takes place on the centennial anniversary of the Bauhaus in 2019 and is included in “Bauhaus 100”, the official programme of the national Bauhaus Association. In the context of anniversary activities, “beyond bauhaus - prototyping the future” takes up modernism’s central question regarding the world-changing power of design and brings it into the present by focusing on current social, ecological and global challenges. The winning innovative solutions for current social problems will be presented to the broader public.

2. Who Can Participate?

The competition is open to international designers and creatives, and invites participants from all design disciplines: from basic research and materials science to product design, fashion, architecture, urban development and future technologies. We are looking for prototypes still in the development stage as well as pioneering projects already being implemented.

Applications are open to individuals, social entrepreneurs, companies, start-ups, universities, research institutions and private initiatives.

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3. Why Apply?

- Award recipients will be communicated internationally during the official celebrations of the centennial anniversary of the Bauhaus.
- Award recipients will be invited to Berlin in August 2019. Travel and accommodation costs will be paid by the organizer. Their projects will be presented in an exclusive exhibition at the gallery CLB Berlin at Aufbau Haus.
- An accompanying programme of events, talks, workshops and summer schools on central themes of the competition will provide numerous opportunities to network with other prize-winners and the Berlin creative scene.

4. Application Process

Please explain in your application what makes your project unique and to what extent it is dedicated to a relevant social topic that contributes to improving life and a sustainable future. The application form and photos of your project are due by midnight on 31 March 2019.

The application is in English. All project descriptions must be submitted in English. Your prototype or project must be visualized. Pure text form will not be accepted.

Procedure:

1. Register first online at www.beyondbauhaus.com/registration
2. Receive an activation code by e-mail
3. Activate your login
4. Access the online application form at www.beyondbauhaus.com/application
5. Fill out the online application form
6. Finalise your online application by the deadline of midnight 31 March 2019

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Deadlines and Dates

12 February to 31 March 2019

Application period

May 2019

Selection of the twenty award winners

June 2019

Announcement of winners

16 August to 1 September 2019

Exhibition at the gallery CLB Berlin at Aufbau Haus

Contact Us

For questions or further information about the competition:

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www.beyondbauhaus.com