Visual design curator

Artlist is where the creative arts meet technology. If there's one thing we all have in common, it's a love of music and film, which is why we build innovative products to help global brands and individual creators make amazing videos.
We give them the best music, footage, sound effects, and templates. We also revolutionized the industry with a radical new music licensing model that has since become the global standard.
Artlist is now the go-to platform for over 26M users worldwide. They range from top-tier global brands like Google, Apple, Amazon, Microsoft, and Calvin Klein to social creators, video editors, and more.

Our Products:
- Artlist: An all-inclusive platform for video creation, offering curated royalty-free music, sound effects, footage, templates, and more.
- Motion Array is a comprehensive resource hub for creators, featuring premium video templates, presets, plugins, music, sound effects, stock footage, graphics, motion graphics, and stock photos.

We seek a talented Visual Design Catalog Specialist to join our dynamic team. In this role, you will play a pivotal role in maintaining and elevating the visual appeal of our video template catalog.

Key Responsibilities:
- Ensure the visual excellence of the video template catalog, bringing it to high-quality standards and aesthetic principles.
- Utilize market insights to curate visually stunning templates tailored to user preferences and emerging design trends.
- Prepare insightful, engaging presentations that can bring value to our product and teams.
- Adapt to new working environments and tools seamlessly, demonstrating flexibility and adaptability.
- Collaborate closely with artists to provide guidance feedback, and ensure the coherence and quality of the catalog.
- Stay abreast of the latest advancements in visual design, animation trends, and filmmaking technologies.

Requirements:

- Proficiency in visual design principles and Adobe Suite (Experience with software like Davinci Resolve/Final Cut Pro is a plus).
- A strong portfolio showcasing your eye for design and ability to curate visually compelling content.
- Analytical mindset with a focus on data-driven decision-making.

- Exceptional graphic design skills, with a talent for crafting captivating visual narratives.
- Excellent communication skills, with the ability to articulate ideas effectively and collaborate harmoniously.
- Positive attitude and a collaborative spirit, dedicated to supporting team objectives and fostering a creative environment.
- Fluent in English with excellent written and verbal communication skills.
- Outstanding time management, organizational abilities, and meticulous attention to detail.