





United Nations  
Educational, Scientific and  
Cultural Organization



BEZALEL Academy of Arts and Design Jerusalem  
Graduate School, Department of Architecture  
UNESCO Chair in Urban Design and Conservation Studies

## The Steering Committee

The steering committee coordinated by the Chairholder includes:

- \* Deputy President of Bezalel Prof Yaara BarOn
- \* Head of the Urban Design graduate programme Prof Zeev Druckman
- \* Head of the Department of Architecture (2009) Prof Zvi Efrat  
(2010) Architect Yuval Yaski
- \* UNESCO Chairholder Prof Michael Turner

The Secretary-General of the Israel National Commission for UNESCO in the Ministry of Education is invited ex-officio to the meetings of the committee.

The Steering Committee approves the programme of activities as presented by the UNESCO chair in accordance with the available budget, monitors these activities and makes the necessary arrangements for their publication and documentation.

## Budget

The budget for the UNESCO Chair in Urban Design and Conservation is managed as a separate account in the Academy. Payments are made in accordance with the above-mentioned approved programme and budget, and authorised by the UNESCO Chair. The Chair will continue to apply for grants and endowments within and without the framework of Bezalel.

## Programme

### *Academic activities*

The first graduate programme in Urban Design in Israel was approved by the Council for Higher Education and started in the academic year 2009-10. The UNESCO Chair coordinates these activities, has developed connections with similar programmes around the world and is negotiating a UNESCO UNITWIN network. The current programmes involved include the Chairs at Leuven, Cottbus, Moscow and Kyoto.

Parallel to this, application was made to UNESCO and the European Community for five applied research projects. The three projects that were approved are:

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## 1 UNESCO - Memory of the World

A pilot study for the establishment of a national archive for Art, Architecture and Design was proposed to the National Commission for UNESCO. This project was completed in 2010 and a second phase for the year 2011 was approved by UNESCO.

The initial project is referenced to the establishment of a National Archive for Art, Architecture and Design. Over the past decade the Israeli academia has developed digital libraries and *information-for-all* and addressed many fields of research including geo-history, Jewish thought and Hebrew Literature. The documentation of Art, Architecture and Design of the twentieth century in Israel has developed sporadically while there is need for a more integrative and comprehensive academic research, discussion and publication of these subjects. The Chair has, on behalf of the Bezalel Academy, prepared the basis for the establishment of this archive coordinating the top institutions in Israel, including the National Library, the State Archives, the CZA and the Israel Museum. The pilot project was presented to the UNESCO Memory of the World programme to be approved in the coming year.

## 2 EU - TEMPUS

This programme is called CORINTHIAM, and involves four Israeli and two Palestinian Universities with some eight European partners<sup>1</sup>. In addition to the development of internationalization strategies and quality assurance, the three-year project will evaluate the application of the Bologna Process in Israel and the Palestinian Territories. Specifically, the Bezalel input will look at the current five-year architecture degree and the needs of other professional programmes together with issues as the post-professional masters' degree / masters-on-masters and PhD by practice.

## 3 EU - Seventh Framework Security Call

The programme with acronym DESURBS, including eight institutions in five countries, <sup>2</sup> was developed and negotiated in 2009 - 2010 and will start on the 1 January 2011. It focuses on the DEsigning of Safer URBan Spaces and understanding the resilience of the city in the faces of security threats.

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<sup>1</sup> The project includes The Hebrew University in Jerusalem, Ben Gurion University of the Negev and the Inter-Disciplinary Centre at Herzliya, in Israel and the Al Quds University and Hebron Technical University in the Palestinian West Bank.

<sup>2</sup> This project includes The Hebrew University in Jerusalem, CIME - Barcelona, Crete Technical University, University of Southampton, Loughborough University, University of Birmingham and managed by Resman Management of Trondheim, Norway.



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#### 4 EU - Seventh Framework Climate Change

Bezalel coordinated a proposal with seven European institutions and seven African end-users to evaluate the effects of Climate Change on urbanization Africa called AFRESH. While the team did not win this bid, there is interest amongst the partners and other parties in repackaging the proposal for a further call by the EU or others. The African end-users came from the field of cultural heritage and world heritage cities while the core European partners represented the UNESCO Chairs.

#### 5 EU - Seventh Framework Security and Safety

The DESURBS (Designing Safer Urban Spaces) completed the negotiation stage and the consortium contract was signed at the conclusion of the reporting period.

Further to the success of the DESURBS project a new proposal was made with the acronym of ESPOUSE. Results of this proposal are still pending.

During this two-year period the final activity of the EU Partnership for Peace project PUSH (Promoting the Understanding of Shared Heritage) was the presentation of a final workshop which was held under the auspices of UNESCO and the National Commission in the framework of the UNESCO year for the Rapprochement of Cultures. PUSH was managed jointly with the Palestinian and Jordanian partners; the Al Quds University and the Jordanian Society for Sustainable Development. The project, *Promoting the Understanding of our Shared Heritage* can be viewed at [www.pushproject.org](http://www.pushproject.org)

The PUSH project was not without obstacles. Developing mutual respect for the cultural heritage of the 'other' in the midst of conflict is not easy. There is an undeniable need for increased dialogue and tri-lateral coordination concerning the shared heritage of this important region<sup>3</sup>. There is now a proposal to consider the application of the PUSH recommendations to other situations and urban areas.

#### *Conferences and meetings*

The subjects chosen each year are those on the urban agenda, globally and locally and these were developed in cooperation with the student activities in

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<sup>3</sup> The project was funded by the European Union's Partnership for Peace Programme and the Norwegian Foreign Ministry with additional support provided by the Beracha Foundation



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the Department of Architecture. The items referred by the World Heritage Centre in many instances do not seem to relate to the issues at the local and national levels while the strategy Plans and Millennium Goals are perceived too far away to be relevant.

In addition to many lectures and presentations seven public lectures or workshops were given, in conjunction with the relevant authorities as indicated in the report. The Israel National Commission for UNESCO has sponsored the activities within the framework of the World Heritage Convention. See Annex IV.

#### *Interuniversity exchanges/partnerships*

Further to the meeting with the newly established UNESCO Chair in Heritage and Urban Studies at the Cracow University of Economics, Cracow, Poland which took place in November 2008 a format for cooperation was discussed including the development of a UNESCO TWINning programme and a seminar on spiritual cities. This joint invitational workshop on **spiritual capitals** took place on, 20-22 March 2009 at the Department of Architecture, Bezalel Academy, Jerusalem.

Both Jerusalem and Krakow have a long tradition as seats of religions including places of pilgrimage that have influenced the spatial structures of the city and playing a significant role in the process of shaping identities and memory. Contemporary problems facing places whose heritage is rooted in the power of cult, and the attendant problems of the management of the spatial content in conditions of global economies and dynamic expansion of the cultural tourism market were considered.

During the biennial a UNESCO Heritage network was initiated in 2009 and discussed at the UNESCO Forum – Universities and Heritage in Hanoi.

In the framework of the Bezalel Academy exchange programme specific connections were subsequently developed with the

Bartlett School of Architecture, University College London,  
IUAV,  
University of Ferrara,  
Bauhaus Foundation, Dessau,  
Ritsumeikan University, Kyoto



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- Further collaboration was developed through other UNESCO chairs.
- Agreement on principle was made with the Russian Academy of Fine Arts, Moscow - Russian Federation and MARCHI -the Moscow School of Architecture.
- It is proposed that in the next phase, activities should be developed between Israel and its neighbours together with other developing countries in the spirit of the aims of the UNESCO Chair.

### *Others*

The main ex-curricular activity of the Chairholder, has been in the representation of Israel on the World Heritage Committee the term ending in October 2009. The local World Heritage Committee under the coordination of the Israel National Commission for UNESCO has been instrumental in developing the tools for awareness and education together with the processes of inscription and monitoring of sites. In addition to these activities the Chairholder participated in numerous events, seminar and presentations on urban design and conservation in Israel and abroad with special emphasis on UNESCO World Heritage programmes; see Annex V.

The Chairholder represented the Israel Academy of Sciences and Humanities in the meetings of the Association of Asian Academies in the fields of Heritage and Sustainable Development.

### *Recognition*

The Chairholder was honoured by receiving the award for recognition of public service, by the Israel Planners Association in 2009 and the Israeli Architects Association in 2010. In addition the Chairholder was recognised for his efforts by the Ha'aretz *the Marker* magazine by being included in the 2010 list of the 100 most influential Israelis for positive action.



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- ANNEX I      Details of the UNESCO Chair at Bezalel
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- ANNEX IV      Lectures and Workshops
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UNESCO Chairholder, Professor Michael Turner

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**ANNEX I**      **Details of the UNESCO Chair at Bezalel – [www.unesco.org](http://www.unesco.org)**

- UNESCO Chair in Urban Design and Conservation Studies (650), established in 2004 at the Bezalel, Academy of Arts and Design, Jerusalem (Israel)

**Fields / Disciplines**

Architecture, urban design and conservation studies

**Objectives**

The purpose of the Chair shall be to promote an integrated system of research, training, information and documentation in the fields of urban design and conservation studies.

It will serve as a means of facilitating collaboration between high-level, internationally recognized researchers and teaching staff of the Academy and other institutions in Israel and elsewhere in Europe, and in other regions of the world.

**Host Institution**

The Bezalel, Academy of Arts and Design [website](#)

**UNESCO Sector / Office responsible for the Chair/Network**

Culture

**Contacts**

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## **ANNEX II - Cooperating institutions**

During the past two years the UNESCO chair has cooperated with professional and academic institutions including:

Bartlett School of Architecture, University College, London, IUAV, University of Ferrara, the Jerusalem Institute for Israel Studies, Al Quds University, University of Economics, Krakow, Russian Academy for Arts

Israel Architects Association, Israel Antiquities Authority, Nature and Parks Authority, ICOMOS – Israel, Council for the Preservation of Sites, Jerusalem Cinemateque, Tel Aviv Municipality

UNESCO – World Heritage Centre, Israel National Commission for UNESCO, the Netherlands Funds-in-Trust at UNESCO.

## **ANNEX III Details of other Israeli UNESCO Chairs**

- ❖ [UNESCO Chair in Plant-Water Relationships in Desert Sand Dunes \(111\), established in 1994 at Ben-Gurion University of the Negev, \(Israel\)](#)
- ❖ [UNESCO Chair in Intercultural and Interreligious Dialogue Studies \(530\), established in 2000 at the University of Haifa, \(Israel\)](#)
- ❖ [UNESCO Chair in Education for Human Values, Tolerance and Peace \(567\), established in 2000 at Bar-Ilan University, \(Israel\)](#)
- ❖ [UNESCO Chair of Molecular Biology and Microbiology \(568\), established in 1995 at Hebrew University of Jerusalem, \(Israel\)](#)
- ❖ [UNESCO Chair in Interfaith Studies \(463\), established in 1999 at Elijah School for the Study of the Wisdom of the World Religions, \(Israel\)](#)
- ❖ [UNESCO Chair in Bioethics \(569\), established in 2001 at the University of Haifa, \(Israel\)](#)
- ❖ [UNESCO Chair in Multicultural Education in Teacher Training \(643\), established in 2004 at the Beit Berl College, School of Education, Bet Berl \(Israel\)](#)
- ❖ [UNESCO Chair in Humanistic Education \(648\), established in 2004 at the Institute for Educational Thought, Kibbutzim College of Education, Tel Aviv \(Israel\)](#)
- ❖ [UNESCO Chair in Urban Design and Conservation Studies \(650\), established in 2004 at the Bezael, Academy of Arts and Design, Jerusalem \(Israel\)](#)
- ❖ [UNESCO Chair in Modern Heritage \( \), established in 2008 at the Tel Aviv University, \(Israel\)](#)

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**ANNEX IV      Lectures and Workshops**

**May 25th 2009,**

*Making Peace with the Land*

**A tribute to Landscape Architect Shlomo Aronson**

**September 6<sup>th</sup> 2009**

*UNESCO – Memory of the World*

**"Hybrid Heritage": Towards sharing cultural knowledge"**

**18 November 2009**

**Rohit Jigyasu**

*New Delhi, India, Visiting Professor Ritsumeikan University, Kyoto*

**Historic towns and cities of India**

**December 17th 2009**

*UNESCO – Memory of the World*

**Fine Art Professional Workshop**

**February - May 2010**

**Four city engineers speak about their city –**

**Jerusalem, Nazareth, Netivot, Tel-Aviv**

**March 9<sup>th</sup> 2010**

*UNESCO – Memory of the World*

**Industrial Design Professional workshop**

**10 March 2010**

**Peter Katz**

*Professor-in-practice, Virginia Tech*

**Smart Growth & New Urbanism: moving from theory to practice**

**12 May 2010**

**Nobuko Inaba**

*Professor, Graduate School of Comprehensive Human Sciences*

*University of Tsukuba, Japan*

**The Japanese tradition**

**9 June 2010**

**Liora Vaughan**

*Bartlett School of Graduate Studies, University College London*

**Space syntax – social inclusion**

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**11-12 November 2010**

**The 2010 urban design graduate workshop**

**UNESCO International Year for the Rapprochement of Cultures**

**Conservation Courses and lectures**

- a. Lectures were given during this period to the conservation courses of Tel Aviv University, the Technion and
- b. Training courses of the Ministry of Interior at the Bar Ilan University.

### **Publications**

The Kidron Valley - Wadi a-Nar  
Jerusalem Institute for Israel Studies  
Jerusalem, October, 2008 (heb), August, 2010 (eng)

Conservation of the Old City  
*A Plan for the Conservation and Management of the Old City of Jerusalem*  
Leora Eldan-Berry, Joe Savitzky, Michael Turner  
Yad Ben Zvi, pp 32-45 Jerusalem, 2009

WH Experts Meeting on Buffer Zones, Davos, April 2008  
*On Buffs and Buffers*  
World Heritage Papers Series 25, UNESCO, pp 13-16, March 2009  
<http://whc.unesco.org/en/series/>

UNESCO Forum – Universities and Heritage  
Historic Urban Landscapes  
*General Systems Theory, Synoecism and all that*  
Hanoi, April 2009

International Experts Meeting, Ritsumeikan University, Kyoto, Japan  
"Sustainable Protection of World Cultural Heritage in Earthquake Zones",  
*Disaster Preparedness and the Aftermath*  
Ritsumeikan University, Kyoto, August, 2009

Brandenburgische Technische Universität, Cottbus on World Heritage and Cultural  
Diversity - Challenges for University Education; Urban Landscapes and its  
Development,  
*"The perception of urban space as landscape - from site to space and scape"*,  
Cottbus, October 2009.

*UNESCO in Jerusalem and a possible role in the search for peace*  
2010 IN PRINT

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### European Community

- TEMPUS – Corinthiam
  - Brussels, Belgium 2010 Team Manager
  - Lund, Stockholm 2010
- DESURBS
  - Initial meetings 2010

### Invitational Lectures and Seminars

#### Ritsumeikan University, Kyoto

Sustainable Protection of World Cultural Heritage in Earthquake Zones”  
*Disaster Preparedness and the aftermath of Historic Cities;*  
Kyoto, Japan 2009 Lecture

#### Korean Cultural Heritage Administration and National Commission for UNESCO

*Conservation of Historic Urban Landscape and Sustainable Development*  
Seoul, Korea 2009 Lecture

#### UCL Centre for Sustainable Heritage and supported by UCL Grand Challenges

Graduate Studies, Bartlett School of Architecture, University College London

#### *A reappraisal of conservation in Jerusalem*

London 2009 Lecture

#### *From garden cities of the arts and crafts to the city block of the modern movement.*

London 2009 Seminar

#### IPHAN – Presidência

The World Heritage nomination of Rio de Janeiro as a cultural landscape

Rio de Janeiro 2009 Participant

#### Bezalel Academy

The 2010 urban design graduate workshop celebrating the UNESCO Year for the  
Rapprochement of Cultures - the cross cultural city

#### *Poles Apart*

Jerusalem 2010 Lecture