

## UNESCO CHAIR/UNITWIN NETWORK PROGRESS REPORT FORM

<b>Title of the Chair/Network:</b>	UNESCO Chair in Urban Design and Conservation Studies
<b>Host Institution:</b>	Bezalel Academy of Arts and Design, Jerusalem
<b>Date of establishment of Chair/Network:</b> <i>(mm, yyyy)</i>	2004
<b>Period of activity under report:</b> <i>(mm, yyyy - mm, yyyy)</i>	Academic Year 10.2019 – 09.2020
<b>Report established by:</b> <i>(name, position)</i>	Professor Michael Turner UNESCO Chair in Urban Design and Conservation Studies

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 Section for Higher Education  
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### **1. Executive Summary:**

*Major outcomes, results and impact of the Chair, including on national policies, in relation to its objectives as stated in Article 2 of the Chair Agreement (between the Institution and UNESCO)*  
 (Not exceeding 300 words)

This is the eighth full year as UNESCO chargé de mission. The original contract as chargé de mission to the ADG Culture was signed in August 2011, renewed in January 2012 and January 2013, and subsequently renewed as chargé de mission to the Director of the World Heritage Centre in January 2014, and since January 2015 further renewed annually as chargé de mission to the Director for Heritage, Dr Mechtild Rossler. The 2020 contract was signed in March by the D-G. In accordance with the contract, the main activities proposed during the year 2020 were:

- a. Provide advice and make recommendations regarding initiatives and actions that the World Heritage Centre may undertake in the field of World Heritage conservation, especially regarding the safeguarding of cities and urban landscapes;
- b. Contribute to the World Heritage Cities Programme and the preparation of guidance materials and tools for a Resource Manual on the Historic Urban Landscape as well as relevant changes to the Operational Guidelines;
- e. Advise on issues related to sites of memory (Auschwitz Birkenau - German Nazi Concentration and Extermination Camp (1940-1945) and provide inputs on initiative on heritage of religious interest (including for the thematic paper);
- d. At the specific request of the Director of the World Heritage Centre, carry out relevant expert missions or represent UNESCO and the World Heritage Centre at events and provide any other advice as required.

Many of the activities are intertwined, and coordination has been with the Director and staff of the World Heritage Centre through skype and information meetings. The activities of the chargé de mission have been supported by the UNESCO Chair at the Bezalel Academy and below are those activities attributed to the contract and that were performed during the year. The report follows the format of previous years.

## 2) Activities:

*Overview of activities undertaken by the Chair during the reporting period*

### a) Education/Training/Research

*(key education programmes and training delivered and research undertaken by the Chair during the reporting period, target group and geographical coverage)*

<p><b>i) Education</b> (leading to certificate)</p>	<p>The Graduate Program in Urban Design at the Bezalel Academy was recognised as a UNHabitat University in September 2017. A specific course in Urban Innovation was given in furthering the Recommendation on the Historic Urban Landscape and the Action Framework for the Implementation of the New Urban Agenda – AFI-NUA.</p>
<p><b>ii) Training</b> (short term)</p>	<p>The UNESCO Chair participates in EU research projects and supports national programmes for conservation including the Historic Urban Landscape Recommendation and the UNDRR Resilient Cities programme. Lectures and seminars for conservation training and capacity building</p>
<p><b>iii) Research</b></p>	<p>First full year of HERILAND, a pan-European research and training network on cultural heritage in relation to Spatial Planning and Design with six universities and 15 PhD candidates. It is funded by the <a href="#">European Union's Horizon 2020 research and innovation programme under the Marie Skłodowska-Curie</a> grant agreement No 813883.</p> <p>Preparation of two EU actions that will commence in the coming months: EDICULA is an innovative approach that fuses the interdisciplinary collaboration among the sectors of applied sciences in the protection of monuments with humanities disciplines using XR technologies, to develop an educational framework to advance scientific transdisciplinary synthesis. This is an ERASMUS activity together with La Sapienza, Rome and NUTA, Athens for generating a joint master's programme on conservation and PhD curricula. It commenced in September 2020 and will include conservation works and interpretation of the Aedicule, the Tomb of Jesus and the urban context of the Holy Sepulchre.</p>

	<p>CONSIDER aims to develop sustainable management model (SMM) for industrial heritage sites (IHS) for the benefits of the local communities as a resource for strengthening collective identities, improving the urban landscape, promoting eco-friendly solutions, and contributing to the urban economy and a sustainable future of the city. This is of an EU Marie Curie RISE programme with 12 partners – six academic institutions and six ‘end-users’ and due to the COVID-19 the commencement is postponed till April 2021.</p>
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## **b) Conferences/Meetings**

*(key conferences and meetings organized by the Chair or to which its Chairholder contributed)*

With COVID-19 the digital format has replaced conferences and meetings from March 2020, and this is reflected in the reporting.

### **(i) Key conferences and meetings organised by the Chair**

1. Cultural Landscapes in Israel
2. The UNESCOChair has initiated a two-year action to increase the representativity of African Heritage with the project Modern Heritage of Africa MoHoA with the Africa World Heritage Fund – first brainstorming event, isivivane, 20 and 27 August 2020
3. Developing a grass-roots initiative for the involvement of civil society in furthering the World Heritage Convention - ourworldheritage

On-going support

- Urban Heritage and the Initiative on Heritage of Religious Interest

### **ii) Other conferences/organizational activities to which the Chairholder contributed:**

Specific activities include academic lectures given by the UNESCOChair:

#### **Urban Heritage**

Completing the preparation of the Reporting Exercise for the General Conference 2019 and developing the HUL programme and future actions in coordination with the UNHabitat New Urban Agenda.

1. The 7th international scientific conference “Modernism in Europe – modernism in Gdynia”, Gdynia, Poland 2-4 October 2019
2. International Symposium on the Nomination and Conservation of the Central Axis of Beijing 26-31 October 2019
3. Conference: Heritage and the Sustainable Development Goals hosted by TUDelft
4. The expert workshop ‘Heritage in Urban Contexts: Impacts of Development Projects on World Heritage properties in Cities’ organized by the Agency for Cultural Affairs, Japan – Kyushu University, Japan in cooperation with the UNESCO World Heritage Centre, ICOMOS and ICCROM (January 14 – 17, 2020, Fukuoka, Japan)
5. ICOMOS – ISC CIVIHH International webinar Resilience of Historic Cities in times of COVID-19, 16 June 2020
6. World Heritage City Lab - *Heritage-based recovery and resilience: Way forward 17 to 26 June 2020*

### Recovery and Reconstruction

- UNDRR

As an advocate for the UNDRR Resilient Cities Campaign (RCC) the UNESCO Chair has worked to have better coordination between this programme and World Heritage - *Reducing risk to cultural heritage*. With the conclusion of the RCC a new initiative is being launched – Making Cities Resilient MCR2030.

### UN Habitat – New Urban Agenda

The Graduate Program in Urban Design at the Bezalel Academy was recognised as a UNHabitat University in September 2017. The third block course took place during February 2020, which highlighted the inter-relationships between the academia and professional practice and the harmonisation of the HUL Recommendation and the Action Framework for the Implementation of the New Urban Agenda – AFI-NUA. Participation of two PhD students at WUF10 on Culture and Innovation, January Abu Dhabi.

### Academic activities, lectures and conferences

The UNESCO Chair in the Urban Design Graduate Program at Bezalel is part of a six-university consortium that has won a Marie-Curie ITN Grant for 15 PhD candidates to research cultural heritage – HERILAND <https://www.heriland.eu/> This may provide important support for subjects hitherto less studied.

Appointment as a member of the E-RIHS Scientific Advisory Board, European Research Infrastructure for Heritage Science that supports research on heritage interpretation, preservation, documentation and management - <http://www.e-rihs.eu/>

Scientific Committee and keynote lecture, *LDE-Heritage Conference on Heritage and the SDGs*, 26-28 November 2019, TUDelft

### iii) Local conferences/organizational activities to which the Chairholder contributed:

Continuing dissemination of the UNESCO Recommendation on the Historic Urban Landscape in academic and professional for a together with lectures and seminars for conservation training and capacity building.

1. Chair Steering Committee, Anglo-Israel Colloquium - *Our Ageing Futures: Enabling Successful Ageing for All*, 14-17 November 2019, Jerusalem
2. Bauhaus 100 - *In the Shadow of the Bauhaus – reflecting modern world heritage now*, Israeli and German National Committees of ICOMOS and DOCOMOMO 30 November – 2 December 2019, Tel Aviv and Haifa
3. Cultural Landscapes Events January 2020
4. Planning for old age – Planners virtual round table by the Ministry of Housing July 2020
  - Scientific Committee for the safeguarding of the Tomb of the Kings, Jerusalem coordinated by the French Consulate,
  - Audit Committee – ICOMOS-Israel

### c) Interuniversity Exchanges/Partnerships

(principal exchanges/partnerships between the Chair and other institutions including UNESCO Chairs/UNITWIN Networks)

#### UNESCO Chairs and Category 2 Centres

Continuing the initiative of the *UNESCO/World Heritage Priority Topics and Research Questions to be investigated by Universities* by Shaping the Research Agenda;

Activities of *MUNCH - Mediterranean UNESCO Chairs*. Discussions are taking place to review the possible future activities of the UNITWIN of the Mediterranean Chairs and generate a new integrative programme.

A joint research with the UNESCO Chair at Kadir Has University on Jerusalem Archives and symposium - *Spatializing Historical Data with Digital Humanities* – 11 November 2019, Istanbul and exhibition.

Poster participation at the 1st International UNESCO Chair Conference - *Linking Education, Trans-disciplinarity and International Partnership - UNESCO Chairs for a sustainable future*. 4 December 2019, Wuppertal, Germany

Unfortunately, the third meeting at UNESCO HQ of UNESCO Chairs and Category 2 Centres proposed for November 2019 did not materialise.

### d) Publications/Multimedia Materials

(major publications and teaching/learning materials)

Please tick relevant fields of output and indicate volume of output:

	[tick]	[no.]
<b>Books</b>	<input type="checkbox"/>	
<b>Books (edited)</b>	<input type="checkbox"/>	
<b>Books (chapters)</b>	x	
<b>Monographs</b>	<input type="checkbox"/>	
<b>Research Reports</b>	<input type="checkbox"/>	
<b>Journal Articles (refereed)</b>	x	
<b>Conference Proceedings</b>	x	
<b>Occasional Papers</b>	x	
<b>Teaching/Learning Materials</b>	<input type="checkbox"/>	
<b>Multimedia Materials (CD-Rom)</b>	<input type="checkbox"/>	
<b>Multimedia Materials (Video)</b>	<input type="checkbox"/>	
<b>Multimedia Materials (Other)</b>	<input type="checkbox"/>	

*Give details of major publications and materials including full citations.*

**i) Theses**

None

**ii) Publications – Book/Chapters**

Turner, M., 2019. Landscapes of Modernism for World Heritage. Kaunas, European Capital of Culture Kaunas 2022, pp. 110-117.

**iii) Publications – Journal**

Turner, M., 2019. The Future of the City or the City of the Future – Culture as an Enabler for Sustainable Development. Review of Culture of Macau.

**iv) Publications (in press)**

**e) Cooperation with UNESCO Headquarters, Field Offices**

The main cooperation has been with the World Heritage Centre and the Culture Sector – see above.

**f) Other**

*(any other activities to report)*

The Chair as Israel President of the Anglo-Israel Colloquium mounts a Colloquium every other year bringing together a select number of people from the UK and Israel to discuss topics of mutual interest. This year the subject was “Ageing” with participants from the academia and professions.

**3. Future Plans and Development Prospects:**

*Outline of action plan for the next biennium and short/medium and long-term development prospects. Please do not hesitate to refer to difficulties that the Chair has experienced (Not exceeding 300 words)*

The year 2021 will be a decade of the 2011 Recommendation on the Historic Urban Landscape and should provide for some reflective activities.

Reorientating the Mediterranean UNESCO Chair network

Developing a Research Centre for culture and sustainable design

Involvement in three major initiatives:

1 Modern Heritage of Africa

2 Ourworldheritage

3 Metropolis and Heritage with UNHabitat

Preparing a joint master programme on conservation with La Sapienza, Rome and NUTA, Athens.

**Appendix:****1) Human Resources**

The UNESCO Chairholder, Professor Michael Turner and Professor Els Verbakel, together with research assistants are active in maintaining the activities of the Chair. Extra human resources are allocated on a project by project basis wherever necessary.

**2) Financial Resources**

*Please tick sources of financial contribution and specify the amount in U.S. dollars*

	[tick]	Amount (\$)
<b>Host Institution</b>	x	<b>\$30,000 – salaries, activities and student support</b>
<b>Partner Institution</b>	<input type="checkbox"/>	_____
<b>Government Body</b>	<input type="checkbox"/>	_____
<b>Other Public Institution/Body (incl. Research Councils)</b>	x	<b>\$30,000 in grant projects</b>
<b>UNESCO</b>	<input type="checkbox"/>	_____
<b>Other UN Agency</b>	<input type="checkbox"/>	_____
<b>IGO</b>	<input type="checkbox"/>	_____
<b>NGO</b>	<input type="checkbox"/>	_____
<b>Industry</b>	<input type="checkbox"/>	_____
<b>Other Private</b>	<input type="checkbox"/>	_____

*Give details of financial contributions, material resources and space.*

The situation is similar to previous reporting years.

The financial contribution to the UNESCO Chair from the Bezalel Academy includes a component part of the salary of the UNESCO Chairholder and support for research assistants on a project-by-project basis. Specific activities are supported in kind and with funds for expenses.

All office administration and spaces are allocated within the budget of the Graduate Programme for Urban Design.

The EU funded projects, specific research grants and contracts and for which the Chair is associated, are integrated within the Department; as were the support given by other agencies. While it is difficult to calculate the exact amounts within the UNESCO Chair activities the rounded amounts are indicated under *Other Public Institution/Body (incl. Research Councils)* and represent the value of the input of the UNESCO chair within these activities.